

MEDIA RELEASE

SWINBURNE UNIVERSITY SPORT AND RECREATION CONFERENCE *“Elite Coaching & Training Methods in Australian Rules Football”*

The students from Swinburne University Sport and Recreation wish to advise that they are conducting a sport industry conference – “Elite Coaching and Training Methods in Australian Rules Football” – on Tuesday 23rd October 2007 from 9am to 5pm at the Lexus Centre in Richmond.

The conference is being organised to provide an opportunity for Australian Rules football coaches from all levels of the sport to gain access to current and future coaching methods and practices so that they can develop their coaching and provide quality programs for their players.

It has been approved by AFL Victoria as an official updating activity for AFL Coaching Accreditation and is being aimed at high performance, senior, youth, junior and fitness coaches within the Australian Rules football industry, along with other individuals who may be required to coach football such as PE teachers.

The conference will feature a line-up of guest speakers that includes David Buttifant (Physical Preparation Manager) and Brad Scott (Development Coach) from the Collingwood Football Club, Lisa Sutherland (Sports Dietitian) from the Hawthorn Football Club, Pippa Grange (Manager – Psychology, People and Culture) from the AFL Player’s Association, Rick Irwin (Development Manager) from the Oakleigh Chargers and Mark Fine (Sports Radio Presenter) from SEN 1116 Radio. They will all be drawing from the experience they have amassed in their fields of expertise to deliver some very innovative presentations.

The keynote address will be delivered by Mark Walker who was Head Coach of the Gold Medal Winning Australian Rollers Men’s Wheelchair Basketball Team from the 1996 Atlanta Paralympics and who has recently been appointed as Head Coach of the Australian Junior Wheelchair Basketball Team.

For further details or to obtain a registration form and conference outline, please contact Sheridan Nicol on 0414 880 532 or snicol@swin.edu.au or Julie Williams on 0413 351 983.